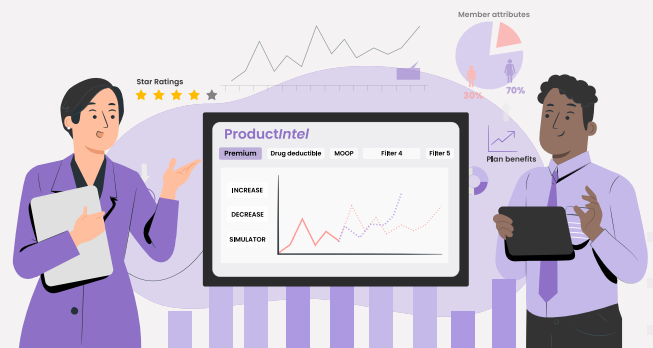
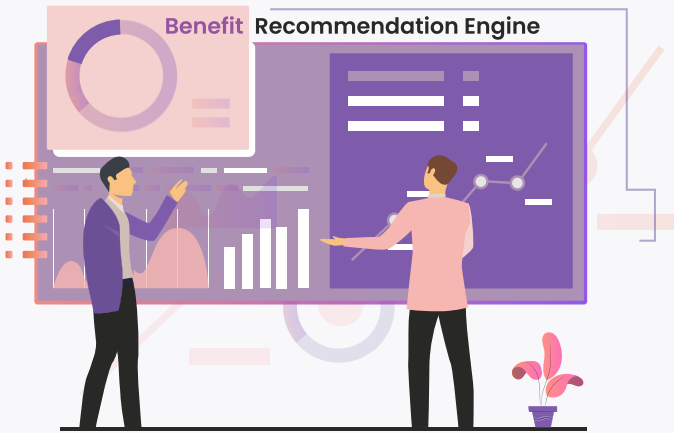


A Better Way to design winning **Medicare Advantage** plans.



Make better decisions for your **Business.**

ProductIntel analyzes comprehensive market data to identify key insights and deliver actionable utility. Our proprietary technology matches benefits with consumer preferences to maximize plan performance and opportunity for your business.

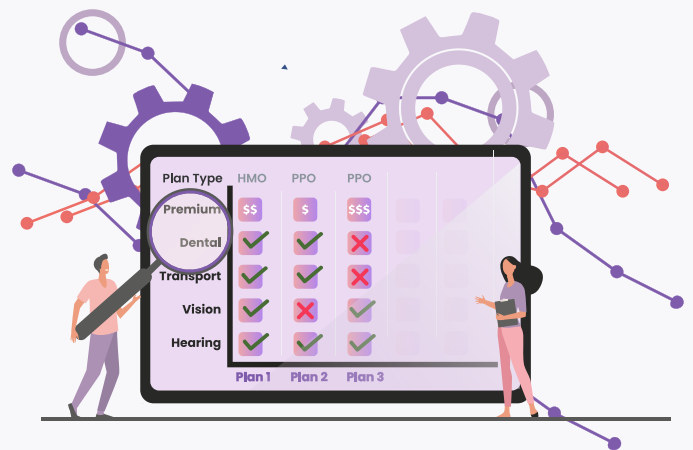


Simulate the future. Increase your plan design success.

You can never predict the future, but you can plan for it. That's where ProductIntel comes in. With our benefits simulators, you can predict your Medicare Advantage plan's design and save money before it happens.

Compare yourself with the competition.

Competition is heating up in the Medicare Advantage market—but you don't have to do it alone. Get a color-coded benefit comparison of your plan to see where you stand and what needs improvement. You can also track plans, compare their competitiveness, and focus on high-impact areas that will keep you ahead of the pack.



The smarter way to design
Medicare Advantage Plans.

[Request a Demo](#)

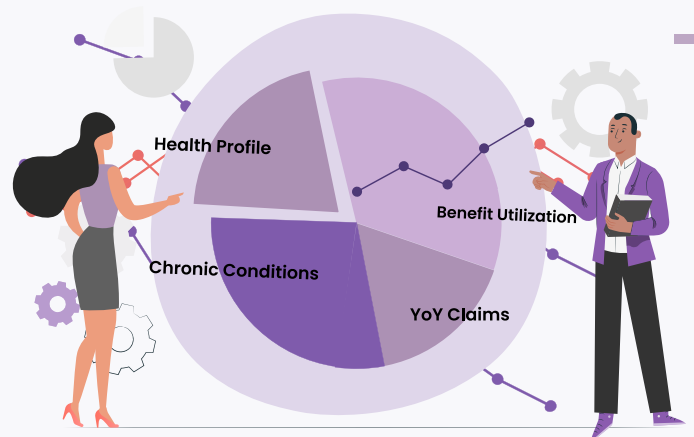


Track plan performance metrics to increase profitability and improve member utilization.

You can't afford to be in the dark when it comes to your health plan's financials. So with ProductIntel, analyze plan performance and membership utilization metrics to drive higher membership and profit. This includes tracking member attributes like health status, chronic conditions, YoY claims metrics, and other factors.

Know before you offer. Align programs

Better understand your member base with analytics that tell you what they want and need. Results from our xAI analysis allow you to tailor your Medicare Advantage plans to benefits most relevant for members in each market while also unlocking competitive position rankings.



The smarter way to design Medicare Advantage Plans.

[Request a Demo](#)